

PRESS RELEASE

Skopje, March 22th 2017

The Macedonian violin virtuoso with worldwide recognition – Eva Bogoevska and Ohridska Banka Soci t  G n rale signed partnership agreement

Ohridska Banka Soci t  G n rale and the young violin artist Eva Bogoevska announced their mutual cooperation by signing a partnership agreement in Ohridska Banka Soci t  G n rale headquarters in Skopje.

Following the global sponsoring strategy of the Soci t  G n rale Group for promotion, enhancements and support of the music via the Association M c nat Musical Soci t  G n rale, Ohridska Banka Soci t  G n rale during will be devoted supporter, promoter and partner of Eva in her forthcoming career challenges.



“The support of the music, first of all implies support of the young musicians. The talents of today are destined to become eminent and recognizable carriers of the music culture of tomorrow. Part of our activities from the aspect of promotion of the socially responsible initiatives is as well the support of young and ambitious Macedonian potentials, thus we are particularly pleased that we have the opportunity to contribute and to be part of the fulfillment of the exceptionally talented Eva’s dreams. Despite promotion of the Bank’ corporate social responsibility, we are entering this partnership with clear tendency to provide Eva our full support and connections in the music world on a Société Générale Group level, since that is what the real partner would do” – stated **Stephane Touati**, member of the Management Board of Ohridska Banka Société Générale and Director Retail and Marketing division during the meeting.

In April this year, Eva Bogoevska will perform in the renown “Carnegie Hall” in New York, a performance which she received as a reward gaining the first place on the pedestal on the festival „Rondo Young Artist“ in the competition of more than 200 candidates from all over the world in the category violin.



“I’m particularly happy and proud that I have managed to win on many renowned international competitions for classic art and culture that I’ve attended. Every single win I gain on the international festivals and all of my personal successes, are not only mine, but to the entire country. What makes me really satisfied is the fact that until now, I’ve managed to justify the trust of all who believed in me and supported me. In that sense, I would like to thank Ohridska Banka Société Générale for their trust and support, since this kind of support for me as young artists who strives to reach the top scenes worldwide is of utmost importance. It is my great pleasure to cooperate with Ohridska Banka Société Générale, and for sure this partnership will be additional motive for me to continue with the affirmation of our country wherever I go”, stated **Eva Bogoevska**.

As socially responsible company, Ohridska Banka Société Générale actively participates in the promotion of the real values by preserving the tradition, affirmation of the culture, music and sports, as well as support to the vulnerable categories in the society.

More information about Ohridska Banka Société Générale is available on www.ohridskabanka.mk

About Ohridska Banka Société Générale

Ohridska Banka Société Générale is universal banking institution. Since 2007, Ohridska Banka Société Générale belongs to one of the largest financial institutions worldwide - Société Générale Group. With more than 146,000 employees, based in 66 countries, Société Générale Group has been at the site of 31 million clients throughout the world for more than 150 years. Ohridska Banka Société Générale performs according to the high standards of Société Générale, respecting the four main values of the Group: team spirit, innovation, commitment and responsibility. The basic strategy of Ohridska Banka Société Générale is constant advancement of the quality of execution of banking services and its full dedication to meet the needs of its clients. Through its headquarters in Skopje and widespread network of 27 branches on the territory of Macedonia, Ohridska Banka Société Générale aims to be the reference for relationship banking recognized on the market, close to clients, chosen for its quality and commitment of its teams. Ohridska Banka Société Générale in 2016 has won three awards in the category "Best Bank in Macedonia" by the three most important banking authorities - "Global Finance", "Euromoney" and "The Banker".

Contact for media for Ohridska Banka Societe Generale

Elena Gligorovska

Head of the Direction for customer experience, marketing and communications department

e-mail: komunikacii@ob.com.mk

phone: +389 (0)2 3 167 709

gordana.jovanovska@ob.com.mk

Specialist for marketing and communications

e-mail: komunikacii@ob.com.mk

phone: +389 (0)2 3 167 649